

【 Press Release 】

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Functional innovation at TITAS 2024

TITAS, the 28th Taipei Innovative Textile Application Show, is now open for exhibitor registration. The international exhibition will be held at Taiwan's Taipei Nangang Exhibition Center in Hall 1 on 15-17 October 2024.

Innovation and sustainability are viewed as the core of future development for textile & apparel industry. Inline with the industry's continued development and consumer demands, TITAS 2024 will focus on the three core themes of Sustainability, Functional Applications and Intelligent Manufacturing. Through these themes, the event will highlight the strength of textile research and innovation.

TITAS will showcase a variety of high-tech and high-performance textiles boasting sustainable benefits and functional applications. Exhibitors will also include those continuing to integrate their product lines in the way of smart or intelligent manufacturing – especially textile machinery and sewing equipment. This will create a platform of vertical communication and knowledge exchange between the different sectors within the textile industry, creating a network of transparency.

Potential exhibitors are encouraged to register their interest quickly, with this year forecast to exceed 2023 exhibitor (and visitor) numbers. The deadline for exhibitor registration is 21 June 2024.

International exhibitors are invited to showcase their latest solutions to a broad visitor range set in the backdrop of one of the world's fastest growing influencers in the textile & apparel industry: Taiwan. As the only event of its kind in the country, exhibitors are encouraged to connect with likeminded innovators in a nation globally revered as a leader in technological innovation. For global exhibitors, the event can also be seen as a critical pathway into maximizing business in the APAC region, with key industry decision makers.

TITAS will adopt digital measures such as the TITAS Online Show and TITAS Live Stream that were met with success in 2023. It is thought these measures will not only strengthen the cooperation between supply and demand, but also assist exhibitors in reaching international buyers. The implementation of these measures will therefore maximise exhibitor benefits and promote business opportunities.

At the last edition of the event, in 2023, TITAS showcased innovations from 381 international exhibitors across 11 countries who showcased key innovations in critical trend areas across the textile value chain to promote the green transformation of the industry.

The number of exhibitors in 2023 increased by 3.8% from 2022, and there were 6% more booths than the previous year. A total of 35,000 visitors from the US, Canada, the UK, Germany, Italy, Spain, Netherlands, Norway, Sweden, South Africa, Australia, New Zealand, Japan, South Korea and Bangladesh networked with exhibitors across 952 booths during the three-day exhibition period. Future business opportunities generated by the event are estimated to be approximately US\$47m, according to the organisers, the Taiwan Textile Federation (TTF) in partnership with the International Trade Administration (ITA) of the Ministry of Economic Affairs (MOEA).

Taiwan's textile industry ranks first in the world in terms of functional and green fabrics and stakeholders are continuously transforming, upgrading and actively engaging in innovative R&D. TITAS is Asia's key sourcing platform for textiles and clothing and participation in the event continues to rise. It is committed to assisting industry players in exploring business opportunities and promoting Taiwan as a hub of high-end textile manufacturing and R&D in Asia.

For more information, please visit www.titas.tw, or contact Jimmy Hsu via jimmyhsu@textiles.org.tw.